



For Immediate Release
May 22, 2019

Coalition for Contact Lens Consumer Choice Statement on FTC’s Supplemental Proposed Update to Contact Lens Rule

WASHINGTON, D.C. – The Coalition for Contact Lens Consumer Choice today released the following statement on the Federal Trade Commission’s (FTC) [supplemental proposed update](#) to the Contact Lens Rule:

“While the Coalition for Contact Lens Consumer Choice is still reviewing details in the FTC’s supplemental proposed update to the Contact Lens Rule, we want to commend the agency for its continued call for a signature requirement to help bring eye care providers into compliance with the law. This pro-consumer requirement will help ensure freedom of choice and convenience in the contact lens market and help keep prices low. We also commend the FTC for again rejecting the AOA’s request for a weaker alternative of posting signs, which has been shown to be ineffective in protecting consumer rights. We look forward to continuing to work closely with the FTC as it completes its work on this important update to the Contact Lens Rule.”

About the Coalition for Contact Lens Consumer Choice

The Coalition for Contact Lens Consumer Choice serves as a voice for 41 million American contact lens consumers by advocating for continued consumer choice in the contact lens market. The Coalition opposes legislative and regulatory proposals at the federal and state levels that would limit the ability of consumers to purchase contact lenses from the retailer of their choice, whether online, in stores or over-the-phone.

More information about the coalition can be found at KeepContactLensChoice.org.

Contact: Kara Ferguson, (202.331.7771)
Kara@BlueEngineMedia.com

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